



## Webinar

# *Climate-neutral lifestyles in the Alps*

## *How can the ACB contribute?*

25 November 2021, 14:00 – 16:00 on Zoom

Climate-neutral lifestyles are an important step in reaching climate-neutral and climate-resilient Alps by 2050. Their cross-cutting character and their link to several sectoral activities of the Alpine Climate Board (ACB) make them an interesting topic for further exploration. But what are the Alpine-specific elements of climate-neutral lifestyles? What good practices already exist among citizens, municipalities, associations and businesses in the Alps? And how can the ACB contribute to making lifestyles in the Alps more climate-friendly? Together with presentations offering a sociological and economic view on the lifestyles-topic, we will tackle these questions – and more – during the webinar on “Climate-neutral lifestyles in the Alps – How can the ACB contribute?”

### Language

The webinar will be held in English.

### Registration and link

The conference is free of charge. Please register [here](#) by Wednesday, 24 November 2021. All participants will receive the Zoom link prior to the webinar.

### Privacy policy

Due to the Data Protection Ordinance (GDPR), registration is only possible using the form. Individual inputs are recorded by the organisers with the consent of those responsible. Recording of audio or video of the event and/or parts of it is prohibited for copyright reasons.

### Contact

Please do not hesitate to get in touch with Cornelia Jäger from the Austrian Ministry for Climate Action ([cornelia.jaeger@bmk.gv.at](mailto:cornelia.jaeger@bmk.gv.at)) or with Karin Augsburger from the Swiss Federal Office for Spatial Development ([karin.augsburger@are.admin.ch](mailto:karin.augsburger@are.admin.ch)) if you have any questions.

### Further information

This webinar is part of a series of events, organised by the Alpine Climate Board of the Alpine Convention. You will find more information about the ACB, our aims and activities by visiting our [website](#).



## Programme

- 14:00**      **Welcome and introduction**  
Helmut Hojesky, Chair of the Alpine Climate Board
- 14:10**      **Input presentations**
- How close to the summits? On lifestyles, foot and hand prints in Alpine regions*  
Fritz Reusswig (Potsdam Institute for Climate Impact Research, Department Climate Resilience)
- Sustainable lifestyles: A socio-cultural perspective*  
Diego Rinallo and Joonas Rokka (EMLYON Business School, Lifestyle Research Center)
- Sustainable lifestyles for people and planet*  
Lilah Gaafar (UNEP, Sustainable Lifestyles and Education Team)
- 14:40**      **Alpine-specific aspects of climate-neutral lifestyles**  
Interactive discussion:
- What is Alpine-specific to climate-neutral lifestyles?
  - In which ways are Alpine lifestyles already closely aligned with climate-neutral living?
  - Which aspects make climate-neutral living more difficult in the Alps?
- 15:15**      **Identifying good practices and starting points**  
Interactive discussion:
- Where can climate-neutral lifestyles already be observed in the Alps?
  - Collecting good practices from different levels and perspectives: Citizens, municipalities, economic stakeholders, clubs/associations, youth organisations,...
- 15:50**      **Wrap-up and next steps**  
Helmut Hojesky, Chair of the Alpine Climate Board